

# Privacy Policy

This Privacy Policy applies to the Alone: Jump Scare app ("Application"), developed by Ovomate PTY LTD ("Service Provider"), as an ad-supported service. This service is provided "AS IS."

## Information Collection and Use

The Application collects information when you download and use it. This may include:

- Your device's Internet Protocol (IP) address
- Pages visited within the Application, along with timestamps and duration
- Time spent on the Application
- The operating system of your mobile device

## Location Data

The Application may collect and use your approximate location for the following purposes:

- Geolocation Services: To provide personalized content, relevant recommendations, and location-based features.
- Analytics & Improvements: Aggregated, anonymized location data helps analyze user behavior and improve performance.
- Third-Party Services: Periodically, anonymized location data may be shared with external services to enhance functionality and user experience.

The Service Provider may use the collected information to contact you occasionally with important updates, required notices, or marketing promotions.

For a better user experience, the Application may request certain personally identifiable information, including but not limited to User ID, Age, and Gender. This information will be retained and used as outlined in this Privacy Policy.

## Third-Party Services & Data Sharing

The Application utilizes third-party services that have their own privacy policies. Below are links to these third-party service providers:

- AdMob (advertising services)
- Google Analytics for Firebase (user analytics)
- Firebase Crashlytics (crash reporting)
- RevenueCat (in-app purchases & subscriptions)

The Service Provider may disclose user data:

- As required by law (e.g., subpoenas or legal requests)
- To protect its rights, ensure safety, prevent fraud, or respond to government requests
- To trusted service providers who assist in operating the Application, provided they adhere to this privacy policy

## Opt-Out Rights

You can stop all information collection by uninstalling the Application via standard device or app store

methods.

### **Data Retention & Deletion**

The Service Provider retains user-provided data as long as the Application is in use and for a reasonable period afterward. If you wish to have your data deleted, please contact [info@ovomatedevelopment.co.za](mailto:info@ovomatedevelopment.co.za), and your request will be processed within a reasonable timeframe.

### **Children's Privacy**

The Service Provider does not knowingly collect data from or market to children under the age of 13. If a child under 13 has provided personal information, the Service Provider will delete it immediately. If you are a parent or guardian and become aware of such data collection, please contact [info@ovomatedevelopment.co.za](mailto:info@ovomatedevelopment.co.za).

### **Security**

The Service Provider prioritizes the confidentiality of your information and implements physical, electronic, and procedural safeguards to protect data from unauthorized access, loss, or misuse.

### **Cookies & Tracking Technologies**

The Application may use cookies or similar tracking technologies to enhance user experience and gather analytics. Users can manage cookie settings through their device preferences.

### **Changes to this Privacy Policy**

This Privacy Policy may be updated periodically. Users will be notified of significant changes, and continued use of the Application signifies acceptance of the revised policy.

Effective Date: 2025-02-14

### **Your Consent**

By using the Application, you consent to the collection, processing, and sharing of information as described in this Privacy Policy.

### **Contact Us**

For any privacy-related inquiries, please contact [info@ovomatedevelopment.co.za](mailto:info@ovomatedevelopment.co.za).